



Oakton Corporate Giving Sponsorship Levels 2022-2023 Season

Corporate Sponsorship Levels:

Titanium – \$20,000+ (Boat Sponsor)

- Company input into naming options for a varsity boat, in conjunction with OCCBC Board and Oakton Crew Coaches
- Company logo prominently placed on first page of www.OaktonCrew.com website and in all ‘Oakton Catch’ emails (distribution ~500 teammates, parents, and alumni/parents) with a link to company site, for two calendar years
- Company logo prominently placed on team tent banner & travel Chuck Wagon for two calendar years
- Logo printed prominently on top level of annual Sponsors Spirit Wear item for team, such as a t-shirt
- Plaque for Sponsor’s office: “Titanium Sponsor of Oakton Rowing” with full team photo & boat photo
- Four invitations to and corporate recognition at the Crew end-of-year banquet in May, logo on banquet program noting company website
- Tax Deductible to extent allowable by law

Diamond – \$10,000 - \$20,000 (Oar & Seat Sponsor)

- Company name on plate attached inside a varsity boat
- Company logo prominently placed on first page of website and all ‘Oakton Catch’ emails with a link to the company site for one calendar year
- Company logo prominently placed on team tent banner & travel Chuck Wagon for one calendar year
- Logo printed prominently on annual Sponsors Spirit Wear item for team, such as a t-shirt, below Titanium level sponsors
- Plaque for Sponsor’s office: “Diamond Sponsor of Oakton Rowing” with full team photo
- Two invitations to and corporate recognition at the Crew end-of-year banquet in May, logo on banquet program noting company website
- Tax Deductible to extent allowable by law

Platinum – \$5,000 - \$10,000

- Company logo placed on website and all ‘Oakton Catch’ emails (sized below Titanium and Diamond sponsors) with a link to the company site for one calendar year
- Company logo placed on team tent banner & travel Chuck Wagon for one calendar year

- Logo printed on annual Sponsors Spirit Wear item for team, such as a t-shirt; sizing and location dependent on sponsored amount
- Plaque for Sponsor's office: "Platinum Sponsor of Oakton Rowing" with full team photo
- Recognition at the Crew end-of-year banquet, logo on banquet program
- Tax Deductible to extent allowable by law

Gold – \$2,000 - \$5,000

- Company logo placed on website and all 'Oakton Catch' emails (sized below above sponsors) for one calendar year
- Company logo placed on team tent banner for one calendar year
- Logo printed on annual Sponsors Spirit Wear item for team, such as a t-shirt; sizing and location dependent on sponsored amount
- Framed certificate for Sponsor's office: "Proud Sponsor of Oakton Rowing"
- Tax Deductible to extent allowable by law

Silver – \$1,000 - \$2,000

- Company logo placed on website (sized below above sponsors) for one calendar year
- Logo printed on annual Sponsors Spirit Wear item for team, such as a t-shirt; sizing and location dependent on sponsored amount
- Framed certificate for Sponsor's office: "Proud Sponsor of Oakton Rowing"
- Tax Deductible to extent allowable by law

Bronze – \$500

- Company name placed on website (sized below above sponsors) for one calendar year
- Logo printed on annual Sponsors Spirit Wear item for team, such as a t-shirt; sizing and location dependent on sponsored amount
- Certificate for Sponsor's office: "Proud Sponsor of Oakton Rowing"
- Tax Deductible to extent allowable by law

Hospitality Tent/Regatta Sponsor – \$500

- Company logo placed on Oakton Crew website with active link to company site for one calendar year
- Sponsor logo prominently displayed at the parent hospitality tent for a designated regatta, with promotional materials provided by company available for handout
- Certificate for Sponsor's business: "Proud Sponsor of Oakton Rowing"
- Tax Deductible to extent allowable by law

FOR DETAILS:

**VP Fundraising, Oakton Crew
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